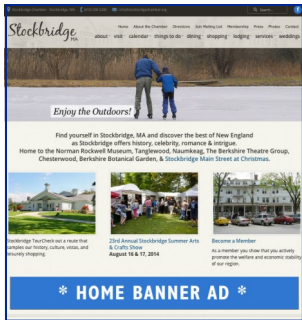


Marketing to benefit our Members , Stockbridge, MA and the Berkshires

Stockbridge THE QUINTESSENTIAL NEW ENGLAND TOWN MA



StockbridgeChamber.org The leading page for visitors seeking to connect with everything that the Berkshires has to offer. A great opportunity to connect with these visitors quickly and cost-effectively. **FREE descriptive listing on StockbridgeChamber.org AND with LOW COST Advertising rates** you can increase your visibility and drive more traffic to your own website.



Social Media

Engaging and sharing with the online community. We update news daily. Send us your event posts, images, ads and press releases for **FREE** exposure on social media.

The Stockbridge Guide Stockbridge tourism guides are distributed **FREE** throughout Berkshire County, Saratoga Springs, NY, Greater Albany Capital region, Columbia County region and the Northwestern Connecticut region. It's also mailed to thousands of visitors inquiring by phone and email. Featuring a historic walking tour, map and town information, the Stockbridge guide is a valuable reference book and wonderful souvenir for its readers.

FREE listing of your business in the Stockbridge Guide and offering some of the LOWEST ADVERTISING RATES in the area.



E-Communications

Unique opportunities for members to promote their business and current news in the quarterly issue of Stockbridge, MA E-News. Featuring current happenings in the area. **It's FREE**
Submission deadline:
Winter –January 1st
Spring –March 1st
Summer –June 1st
Fall –September 1st



Public Relations Facilitating media coverage of the Stockbridge, MA area in articles and ad promotions in print, online and broadcast media. Gaining highlights with the Berkshire Visitors Bureau, Shopper's Guide, Berkshire Eagle/Record/Edge, Boston Globe, AAA Travel, Fodor's Travel, Yankee Magazine, Huffington Post Travel, USA Today Travel, ABC & CBS news and more!



Information Center

FREE business display space in the Chamber's Information booth located on Main St, Stockbridge. Visited by thousands of tourists and locals.



We get you noticed and help you Grow!

Put the Power of the Stockbridge Chamber of Commerce to Work for You!



Let's Work Together For Working Together Works...ForYOU!

The Stockbridge Chamber of Commerce works hard for you. Our purpose is to provide leadership to promote, improve and preserve the economic welfare of Stockbridge, MA and the Berkshires region. We are a nonprofit organization that exists for businesses of all sizes.

Communications Networking with over 100 members who share your interest in increasing all business in Stockbridge and its environs.

- ▶ Exposure to new business contacts and community leaders
- ▶ Regular meetings for networking, addressing ideas & learning from special interest speakers.
- ▶ Free access to Chamber member mailing & email list

Visitor Information and Referrals Staffed professionals providing hundreds of referrals **FREE** for Chamber members

Health & Dental Benefits Insurance program discounts available as a Stockbridge Chamber member.

Originators:

Wheeler & Taylor (413) 528-1000
HSA (800)487-4427

Annual Events Bringing the business community together and promoting the Stockbridge area.

- ▶ Stockbridge Main Street at Christmas
- ▶ Summer Arts & Crafts in Stockbridge
- ▶ Membership Dinner
- ▶ Members Appreciation Gathering
- ▶ ConnectFor Events
- ▶ Tri-town Chamber Mixers
- ▶ BusinessAfterHours

Business & Political Representing you and your business.

- ▶ Cohesive lobbying group to address issues before your town
- ▶ Countywide representation with the Berkshire Visitors Bureau

Community Support Participating in the youth community.

- ▶ Educational program support of the Berkshire Hills Regional School District
- ▶ Halloween Parade & Party

As a member you show that you actively promote the welfare and economic stability of our region. One voice raised in defense of a right or one person or business taking on a project is often weak and ineffectual. But when many voices are raised and many people work together in Community affairs, much is achieved. We exist only with the time, energy and financial support received from each of you.

The stronger the Chamber the more we can do for the business community.

Stockbridge
THE QUINTESSENTIAL NEW ENGLAND TOWN MA

Join Today! *Join a collective community which drives economic impact for Stockbridge, MA and the Berkshires region. Simply complete the membership application and you will quickly see what membership with the Stockbridge Chamber of Commerce means to your business and the community.*

Barbara J. Zanetti, Executive Director
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